

sorcero[♦] Medical[™]



The Most Comprehensive Solution for Medical Affairs Intelligence

Medical Affairs is the crucial bridge between complex science and market understanding. But the sheer volume of Medical Affairs data from numerous touchpoints has hindered these teams from harnessing valuable insights and demonstrating impact.

Sorcero Medical transforms scattered, structured and unstructured data into insights, unlocking true Medical Affairs intelligence. With Sorcero Medical, teams root decisions in real insights, enhance stakeholder engagement, and quantify their impact – ultimately helping improve patient care.

Transform scattered data
into true medical intelligence

300%

More Insights From Data

72%

Less Time To Process Data

18x

Faster Medical Insights

Why Sorcero Medical?

All Your Data, One Place

Sorcero unifies structured and unstructured Medical Affairs data, transforming traditional sources and hard-to-analyze content – like presentations and MSL notes – into actionable, analysis-ready intelligence.

Deep Medical & AI Foundation

Sorcero is powered by advanced AI that's deeply embedded with Medical Affairs expertise. With over 1,000+ medical ontologies and LLMs, Sorcero surfaces unbiased insights and hidden connections based on complex scientific knowledge – which GenAI and manual effort can't do.

Insights at Light-speed

Sorcero accelerates time from information to insights. With real-time data centralized in the Sorcero platform, teams can access the latest insights and trends with dashboards, filters, and Sorcero's GenAI functionality, Instant Insights Engine.

Key Use Cases

Sorcero Medical transforms the entire Medical Affairs value chain – from how teams surface important insights to leverage this information to shape medical strategy and measure impact.

Medical Insights

Transform scattered data into insights that inform Medical Affairs strategy and drive action

- ◆ Analyze data in real-time to stay up-to-date with the latest insights
- ◆ Proactively identify – and address – barriers to scientific communication
- ◆ Uncover new trends and insights across data to identify unmet patient needs and evidence gaps



KOL Intelligence

Optimize KOL engagement with a real-time view of sentiment and its affect on HCP treatment behaviors

- ◆ Map KOL sentiment by measuring how different touchpoints shape perspectives over time
- ◆ Steer your asset's scientific narrative by identifying the most impactful KOLs and engagement tactics
- ◆ Coordinate outreach across teams with a centralized view of KOL engagement across channels



Medical Strategy & Impact

Define, execute, and measure Medical Affairs strategy to demonstrate clear impact across the organization

- ◆ Rapidly iterate on core objectives based on the latest insights
- ◆ Track how Medical Affairs tactics influence clinical decisions and patient care
- ◆ Optimize resource allocation by focusing team effort on tasks that result in positive outcomes



The Sorcero Intelligence Platform

Sorcero Medical is powered by the Sorcero Intelligence Platform, the most advanced AI platform for teams from Clinical to Commercial. Sorcero embeds medically-tuned AI into all aspects of the platform: organizing and structuring data, surfacing insights, and uncovering trends.

Powered by the Sorcero Intelligence Platform

Scientific
Data Pool

Enterprise Data
Integration

Medically-tuned
LLMs & Ontologies

Intelligent
Workflows

Insights
& Analytics

[Visit Sorcero.com to learn more](https://www.sorcero.com)

ABOUT SORCERO

Sorcero is a leading provider of AI-powered solutions for the life sciences industry, dedicated to improving patient outcomes through innovative technology. By combining advanced natural language processing with domain-specific expertise, Sorcero develops tools that transform how healthcare and pharmaceutical professionals access and utilize critical information. Our innovation has been recognized by over a dozen awards, including Fast Company's Most Innovative Companies of 2024, and six foundational medical AI patents. Learn more at: <http://www.sorcero.com>.